



FELINE CONTROL COUNCIL (VICTORIA) Inc.

All Correspondence

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Applicable Organisation under Domestic Animals Act



FCCV Social Media policy 2023

Feline Control Council (Victoria) Inc. ('FCCV') supports engaging in social media to share your experiences, expertise and love of cats to share with fellow cat enthusiasts and the greater community.

Social media is online media that allows for sharing, interaction and participation on many varied platforms such as Facebook, Instagram, websites and blogging, TikTok, You Tube, Snap chat, Google groups, podcasting, Twitter, Pinterest etc.

FCCV has high expectations of its members, committee members, volunteers and employees when interacting on social media in a personal or official capacity. We expect our members to conduct themselves with integrity, honesty, respect and maturity.

The following Guidelines must be followed in the members use of social media:

- Abide by the rules/constitution and by-laws including show rules of the FCCV.
- Bullying, Harassment or intimidation won't be tolerated.
- Ensure your personal comments are not misconstrued as official representation of FCCV nor its judges, members, affiliates, nor those of other Cat Fancy Bodies.
- Be respectful and reasonable with your opinions. Negative and derogatory comments or criticism is not permitted, and any factual comments must be able to be substantiated.
- Obtain permission from a judge prior to videoing at a show.
- Obtain permission before posting any videos of judging at any Cat Fancy Shows where comments regarding cats/kittens may be edited leading to misrepresentation of actual events.
- Respect confidentiality and obey copyright, privacy, financial disclosure and other applicable laws.
- Promoting your cattery on social media including websites, always remember when advertising cats/kittens for sale you must abide by the laws of Domestic Animals Act and include individual microchip numbers and your Pet Exchange Registry (valid) Source Number in all forms of advertising including social media.

Social media is an excellent opportunity to share knowledge and celebrate success.

All reports of misuse of social media will be investigated and members may face disciplinary action in accordance with FCCV rules/constitution and by-laws.